

FOR IMMEDIATE RELEASE

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**PINUPALOOZA CELEBRATES PIN-UP ART, MODELING, AND PHOTOGRAPHY IN A NEW ONE DAY FESTIVAL IN ORLANDO, FLORIDA.**

*Local fans are invited to enjoy a full day of workshops, competitions, and a vendors room all themed around classic pin-up, burlesque, and rockabilly style.*

(Orlando, FL, September 28, 2012) PinUpalooza 2012 will take place at the International Palms Resort and Convention Center (in Orlando, Florida) October 6, 2012. The inaugural convention will feature panels, events and shows themed around the pin-up style popularized in the early 20th century. On hand for the event will be the Pin-Up Guest of Honor *Rosalind Friday* and Artist Guest of Honor *Al Abbazia* - both renowned in the Central Florida area for their contributions to the fandom.

Events begin at 10:00 AM on Saturday, October 6, 2012. Activities and entertainment include a vendors room; workshops (hair, makeup, modeling, etc.); a Miss PinUpalooza 2012 competition; the Burl-X-Factor competition; a photography room; a dance party; and more late into the night. Attendees are offered a special discount rate to stay at the hotel of only \$65 for the night: [www.pinupalooza.com/location](http://www.pinupalooza.com/location).

PinUpalooza is made possible through the generosity of a number of sponsors including Century Costumes ([www.centurycostumes.com](http://www.centurycostumes.com)); Geeky PinUps ([www.geekypinups.com](http://www.geekypinups.com)); Orlando Weekly ([www.orlandoweekly.com](http://www.orlandoweekly.com)); Pin Up Perfection Magazine ([www.pinupperfectionmagazine.com](http://www.pinupperfectionmagazine.com)); and Sailor Jerry Rum ([www.sailorjerry.com](http://www.sailorjerry.com)).

Advance tickets are on sale on the website: [www.PinUpalooza.com](http://www.PinUpalooza.com) for \$20. Attendees can buy tickets at the door (starting at 9:00 AM the day of the event) for \$25. Children under 3 get in for free with a paid adult.

**ABOUT GREEN MUSTARD ENTERTAINMENT:** Started in 2001 as "Wasabi Anime®", Green Mustard Entertainment is a production company that specializes in designing fan-focused entertainment for unique events and pop culture conventions. Based in Orlando, Florida, the group has made appearances at dozens of nationally known conventions including Anime Expo®, Dragon\*Con, Florida Supercon, and Gen Con. Wasabi Anime's team members have been known to dig really cool jazz and a crazy good time, daddy-o.

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